



Learn to Invest in the Stock Market & Build A Portfolio Today!

Saturday & Sunday | 16 CPD Units

9:00am - 5:00pm

EquitiesTracker Training Centre

Leisure Commerce Square, Petaling Jaya

EquitiesTracker.com

Supported by : **ACCA**

Introduction

This is a practical hands-on course designed to teach beginners in simple steps what investing in the stock market is all about. This course follows the investment principles laid out by Benjamin Graham and will teach the techniques and methods on how to build long term wealth through the application of compounded returns to equities investing. Participants will be guided in practical sessions on how to search for data, understand and develop the needed expertise to interpret the data and tracking investment opportunities.

Who Should Attend

This course has been designed for beginners and other participants planning to be serious investors wanting to build 'long-term' wealth. The course is meant to teach and equip participants with knowledge, techniques and methods used by most successful investors. This course is a basic requirement for anyone serious about investing for long-term and wanting to become wealthy through Equities Investment.

Participants of the course will be provided access to an Internet-based equities research archive during the course and are required to bring their own laptops & calculators.

Course Outline

- An Introduction to different investing styles and the Theory of Investment
- Information Sources available to the average investor
- The Printed Media vs. the Internet and the Language of Business
- Vulnerability Analysis and Thorough Analysis
- Benjamin Graham's Principles revisited
- Adequate Returns (Compounded Annual Growth Rate %)
- Safety of Principal
- The use of Archives and Time Series in Investing
- Use and Application of Price/Value Ratios
- The concept of Earnings and Application
- The use of Filters and Professional Due-Diligence methods for Stock Picking
- Fundamental Timers
- Construction of "MY RADAR"
- Basic Portfolio Construction
- The dangers of price manipulation in the Malaysian Market
- Setting up of your Radar

Other topics include : Trading Participation Analysis : Case Studies and Index Ownership profiling

Pre-requisites: Good level of understanding of accounting



Learn to Invest in the Stock Market & Build A Portfolio Today!

Saturday & Sunday | 16 CPD Units | RM300

9:00am - 5:00pm

EquitiesTracker Training Centre

Leisure Commerce Square, Petaling Jaya

EquitiesTracker.com

Supported by : **ACCA**

Fees Structure, Registration & Enquiry

ACCA Members RM350

Non-Members RM388

Fees are inclusive of materials, 2 light refreshments & lunch

Each workshop is limited to 30 participants only. Registrations are on a first come first served basis

Contact Person:

Ms. Sherus Lee (sheruslee@equitiestracker.com)

Mr. Thomas Tan(thomastan@equitiestracker.com)

Tel: 603-7876 4837 or 603-7877 0180

Fax: 603-7876 4495

Please return the complete registration form via fax or email **10 working days before** the scheduled workshop. This registration form can be downloaded at <http://www.equitiestracker.com/acca>

For further enquiries, please contact ACCA – Professional Development team, Grace Lee (ext 21) or Vilashini (ext 15) at 03 2713 5051 or email to cpd.acca@my.accaglobal.com

Trainer's Profile*

J Vong

J Vong has been involved in various aspects of equity research for more than 30 years. He has more than 20 years of financial and economics-based journalistic experience and his experience extends from managing entire processes starting from ground level data collection, review, verification, cleaning, normalizing and presentation in useable formats for direct equity investors. He is the founder and Editor-in-Chief of Equities Trackers.com and was previously a columnist with The Star and The Business Times.

Dr Basil Lui

Basil graduated from Cambridge University with a BA, MA and PhD in engineering. He was previously a research scientist in the Epson Cambridge Laboratory, an assistant professor in the National University of Singapore, an associate in the business-strategy consulting firm, McKinsey & Company, and the managing director for an electronic design automation software company, Silvaco Singapore. In his free time, he enjoys exploring various investment methods to aid in his quest to achieve financial freedom.

Alvin Vong

Alvin graduated from the University of Western Australia with degrees in Accounting & Finance and a Postgraduate Diploma in IT. He is a regular contributor to the EquitiesTracker.com and is the co-creator of the *Learn-to-Invest* educational series and the **Tracker.Analyst™** methodology.

Alvin believes in building long-term wealth through equities investing and practices value-based strategies for investing. Alvin is of the opinion that it is never too early or late to start investing.

**Organisers reserves the right to change any venue, date, speaker or topics if necessary*

EquitiesTracker.com

THE REGIONAL INDEPENDENT EQUITIES RESEARCH PORTAL

LEARN TO INVEST IN THE STOCK MARKET & BUILD A PORTFOLIO TODAY!

Personal Details:

Firstname *

Lastname *

ACCA No. *

Gender M F

I.C. No. *

Date of Birth D M Y

Email *

Address :-

 :-

Home No. -

Mobile No. * -

Special Dietary Needs:

Non Spicy

Vegetarian

Others Please specify:

Learn To Invest—Course 101 @ Petaling Jaya

2 Days (Sat & Sun) - 16 CPD Units

RM350 for ACCA Members

RM388 for NON-ACCA Members

22&23 OCT 2011

12&13 NOV 2011

3&4 DEC 2011

17&18 DEC 2011

* Each workshop is limited to 30 participants only. Registrations are on a first come first served basis.

* Fees are inclusive of materials, 2 light refreshments & lunch on Days 1 & 2.

Payment Details

CASH CHEQUE CREDIT CARD

Please charge my :- *(for credit card payments only)*

Card Type Visa MasterCard

Cardholder's Name

Card Number

Expiry Date / CCV

I have read, understood & agree to the terms & conditions below.

Please make cheques payable to: I&J Sdn Bhd

Bank Details:

I&J Sdn Bhd

UOB A/C: 344-3011-3604

I&J Sdn Bhd

CIMB A/C: 1261-0000383-05-8

Please Fax or E-mail Deposit Slip to:

E-mail : info@equitiestracker.com

Fax : +603.7876.4495

Date: / /

Terms & Conditions:

1. Payment for workshops are non-refundable.
2. If you are unable to attend you can nominate another person or select another date.
3. If notice of Cancellation or Change of Workshop Dates is given less than 7 days prior to the workshop, a cancellation fee of 50% will be incurred.

WORKSHOP REGISTRATION

Dear **Participant**,

Welcome aboard and thank you for choosing EquitiesTracker.com as your financial education provider. If you have registered please keep a copy of this page for your reference.

For your convenience an e-mail or SMS reminder will be sent to you two days prior to the workshops.

If you would like to change your workshop/seminar date please contact us at as soon as possible

Telephone: +603.7876.4837 or +603.7877.0180

Email: info@equitiestracker.com

Time:

Day 1 : 9.00am - 5.00pm (Registration 8.30am)

Day 2 : 9.00am - 5.00pm

Venue:

EquitiesTracker Training Centre - Petaling Jaya
Suite 329 or 331 Block B1,
Leisure Commerce Square,
No. 9 Jalan PJS 8 /9 Petaling Jaya
Selangor D.E 46150, Malaysia

Remember to Bring Along:

- Your Own Laptop
- Calculator & Pen for note taking
- Jacket incase it gets cold

How to Get there:



KTM - Setia Jaya Station

(From KL Sentral take the Pelabuhan Klang Line)

Leisure Commerce Sq Parking Charges:

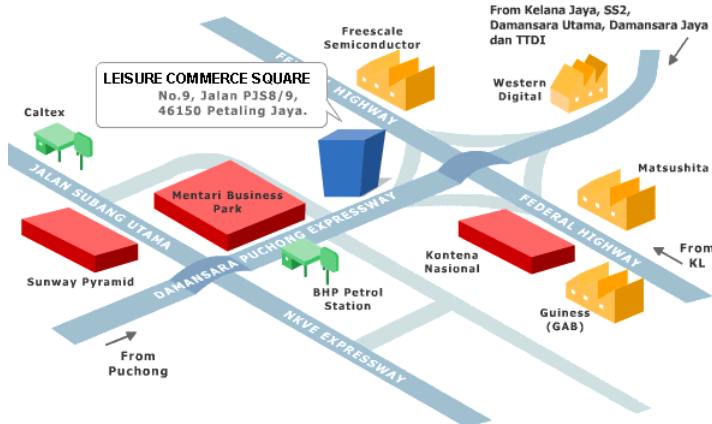
1st Hour - RM4.00

Every subsequent Hour - RM2.00

Alternative Parking:

There is an open-air car park opposite the front building that charges RM4 for the day.

Map & Map Links



Google Map Link

<http://tinyurl.com/l7nask>

EquitiesTracker Map Link

<http://tinyurl.com/nft65y>

For Enquiries contact:

Ms. Sherus Lee

sheruslee@equitiestracker.com

Mr. Thomas Tan

thomastan@equitiestracker.com

(T) +603.7876.4837 or +603.7877.0180

(F) +603.7876.4495

I&J Sdn Bhd (28633-U)

662 Block A1, Leisure Commerce Square, 9 Jalan PJS 8/9 Petaling Jaya 46150 Malaysia

T. (Malaysia) +603.7876.4837 | +603.7877.0180 (Singapore) +65.3125.6143 Fax. (Malaysia) +603.7876.4495

E. info@equitiestracker.com W. www.EquitiesTracker.com

BUILDING MAP OF Leisure Commerce Square

Jalan PJS 8/9

